

Border Union Agricultural Society Advertising Rates 2020

VAT reg. No. 268 6607 20

PRICES

	Border Union Show Catalogue	Ram Sales Catalogue
Print Number	2500	3000
Deadlines	1 st June	3 rd August
Full Page – Colour	£155 ♥	£160 ♥
Full Page – Black & White	£115	£120
Half Page – Colour	£105 ♥	£110 ♥
Half Page – Black & White	£75	£80
♣ Special Position – Colour (Full page)	£220 ♥	£220 ♥
♣ Special Position – Black & White (Full Page)	£160	£160
DIGITAL MARKETING		
Premium Listing on website*	£15	£10
Dedicated Social Media Post**	£30	£20

♣ Special Positions are limited and available by arrangement only. Please contact the office to check availability.

♥ Colour advertisements will be positioned by the Border Union Office in the best possible position.

*Premium listings appear in alphabetical order at the top of the “Exhibitor” page of the relevant event.

**Social Media posts will be made in the two weeks before the event. Please provide relevant text and images for the post. Followers of over 10k over Facebook, twitter and Instagram.

PAGE SIZE

Full Page – 180mm x 100mm

Half Page – 90mm x 100mm

Agency Commission is not deductible from the listed charges.

PAYMENT

Prior to deadline dates or with order. Advertisers taking space in two publications may settle their account by 1st August. VAT should be added at the standard rate.

Please place our advertisement(s) as indicated:

ORDER

Publication	No of adverts	Size	Colour or B&W	Price
Border Union Show Catalogue				£
Ram Sales Catalogue				£
Sub total				£
VAT				£
Total				£

ADVERTISING CHECK LIST

Order Form Complete:

Payment Made:

Copy submitted to trade@borderunion.co.uk:

Name of Advertiser : _____

Address : _____

_____ Postcode : _____

Tel. No : _____ Email : _____

Advert Ordered by (print name) : _____

Signature : _____ Date : _____

PLEASE READ THE NOTES BELOW CAREFULLY AND OBSERVE DEADLINES.

- ADVERTISEMENTS MUST BE SUPPLIED TO THE BORDER UNION OFFICE BEFORE THE DEADLINE TO ENSURE INCLUSION. It is not the responsibility of the Border Union to chase advertisers for copy.
- Advertisements are to be supplied by email or on USB in jpeg or pdf format. (USBs to be sent to the Border Union Office) Please send emails to: trade@borderunion.co.uk or info@borderunion.co.uk
- THE BORDER UNION ACCEPTS NO RESPONSIBILITY FOR ANY PROBLEMS WITH ADVERTISEMENTS WHICH ARE NOT SUPPLIED IN THE ABOVE FORMAT AND ARE NOT THE CORRECT SIZE.
- No handwritten advertisements please.
- All colour adverts will be positioned by the Border Union Office in the best position possible.
- Applications for mono advertisements to be placed adjacent to specified sections and will be considered if requested clearly on the order form and received before the deadline date. Priority will be given to previous advertisers and Sponsors. Every effort will be made to satisfy requests; however, the decision of the Border Union will be final in respect to placement.

PLEASE MAKE A PHOTOCOPY OF THIS FORM FOR YOUR OWN RECORDS

SPONSORSHIP OPPORTUNITIES AT THE 2020 BORDER UNION SHOW:

Looking to enhance your Company profile even further then why not become a Show Sponsor. With Class Sponsorship starting from as little as £75.00 + VAT per class we have a wide range of fantastic Sponsorship opportunities available for you to consider; including bespoke packages to suit your individual requirements.

To discuss the 2020 Sponsorship options and benefit packages available please contact;
Charlie Newton, Trade Stand & Sponsorship Co-Ordinator on
Email trade@borderunion.co.uk Tel 01573 224188.