



BORDER UNION

SHOW

24 & 25 JULY 2020

OUTDOOR TRADE STAND PRICE GUIDE

Stands will be a standard depth of 10 metres. Minimum Frontage: 4 metres.
Other depths may be available, please contact the office for more information.

Popular Stand Sizes

Stand Frontage	4m	5m	6m	7m	8m	9m	10m	11m
Tickets Allocated	2 per day	2 per day	2 per day	2 per day	2 per day	2 per day	4 per day	4 per day
Car Pass Allocated	1 per day	1 per day	1 per day	1 per day	1 per day	1 per day	1 per day	1 per day
Cost	£225 + VAT	£240 + VAT	£255 + VAT	£270 + VAT	£285 + VAT	£300 + VAT	£315 + VAT	£327 + VAT

Stand Frontage	12m	13m	14m	15m	16m	17m	18m	19m
Tickets Allocated	4 per day	4 per day	4 per day	4 per day	4 per day	6 per day	6 per day	6 per day
Car Pass Allocated	1 per day	1 per day	1 per day	1 per day	1 per day	1 per day	1 per day	1 per day
Cost	£339 + VAT	£351 + VAT	£363 + VAT	£375 + VAT	£387 + VAT	£399 + VAT	£411 + VAT	£423 + VAT

Large Stands

Stands measuring over 20m in frontage, will be charged at £2.15 per sqm plus VAT.

Ticket allocation for stands measuring over 199sqm

Stand size	Ticket allocation	Car Pass Allocation
200 – 299 sqm	9 per day	2 per day
300 – 399 sqm	10 per day	2 per day
400 sqm plus	11 per day	3 per day

Additional Windscreen Passes are NOT available for the Trade Stand Car Parks due to space restrictions. Please see notes on 'Access to the Showground during the Show' in the Trade Stand Regulations for a parking alternative.

Additional Admission Passes are available at fully discounted rates up to Friday 10th July, thereafter they must be purchased from our website:

Discount Rates (Single Admit Inclusive of VAT)

Friday: £ 8.00. (Standard Price £12.00)

Saturday: £12.00. (Standard Price £17.00)

Payment for all extra tickets must be made prior to the Show.

Positional Surcharge: These sites sometimes become available and preference is given to long term Exhibitors. Stands located in advantageous positions will be required to pay a surcharge. Regular Exhibitors will be aware of their liability in this connection. In any discussion as to what constitutes an advantageous position, the decision of the Society shall be final. Charge: £15.00 per metre frontage + VAT

Power Points: Electricity is available to a limited number of Open Sites in selected areas. Stands are advised to check availability before booking. Charges:

£100.00 per double 13amp socket + VAT

£120.00 per 16amp socket + VAT

£140.00 per 32amp Socket + VAT

The use of silent running generators within the Showground is allowed. The use of any other generator is strictly prohibited.

Registered Charities: A discount of 20 % is allowable for Registered Charities. It is essential to include proof of charitable status and the charity number on any booking form. As far as the Society is concerned a Charity is a "lifesaving" organisation for humans and animals as opposed to "educational type" Charities. No charity or similar organisation is permitted to operate from the stand of another exhibitor. Collections appeals and competitions must only be made within the limits of the Exhibitor's own stand.

THE BORDER UNION RESERVES THE RIGHT TO PLACE A LIMIT ON THE NUMBER OF STANDS LET TO CHARITIES.

Public Liability: Each Company or person booking a site must be covered by Public Liability Insurance. Proof of cover MUST be available for inspection at the Show **and** sent to the office in advance with the form/ paperwork.

Risk Assessment: A duly completed Risk Assessment and Fire Risk Assessment must be submitted with all applications.

CLOSING DATE FOR APPLICATIONS:

MONDAY 13th April 2020

Regular Exhibitors must reply by the above closing date and abide by the Terms of Payment to guarantee their position, should they wish the same site. The Society will adhere to requests if possible, but the final decision will be made by the Society.

Terms of Payment: Total remittance must be made by the specified date, as a final confirmation of booking, otherwise the Society have the right to cancel the reservation and re-let the Stand space.

PAYMENT DATE:

On or before 13th April – 30 days

After 13th April – on application

Any questions or queries regarding exhibiting at the Border Union Show please contact:

Trade Stand Co-ordinator, Charlotte Newton (Charlie),

Email trade@borderunion.co.uk or Tel 01573 224188.