

14 June 2021

Border Union Agricultural Society Appoints New Executive Director

I am delighted to be able to announce the appointment of Dan Withall (Kirk Yetholm) as the new Executive Director of the Border Union Agricultural Society (BUAS).

Dan joins the Society following 20 years with The Royal Edinburgh Military Tattoo where he initially held a commercial and business development role before becoming the organisation's Estates and Sustainability Manager with responsibility for a series of multi-million-pound projects. He has a deep understanding of the Scottish events industry with expertise spanning event planning and budgeting, crowd management, security, health and safety and sustainability. Dan grew up in Aberdeenshire, Ayrshire and Dumfries & Galloway where his family bred and showed rare breed sheep and Belted Galloway cattle and he maintains his interest in sheep farming as a member of Yetholm Border Shepherds Show.

In the Executive Director position and based at Springwood Park, Dan will be responsible for the day-to-day management of BUAS where he will bring his extensive industry experience to the Society as it rebuilds post pandemic. Covid-19 has provided huge challenges for the whole country, not least the events industry, so having someone with Dan's credentials and rural heritage at the organisation's helm will be invaluable as we rebuild for the future. He will be responsible for the organisation of the Society's four core events – the Border Union Schools Countryside Day, the Border Union Championship Dog Show, The Border Union Show and the Border Union Kelso Ram Sales as well as taking the lead in rebuilding the BEC, our events business, as the region recovers from the impact of the pandemic

Dan commences his new role at Springwood on 5th July and I am sure you will join me in welcoming him to the Society as we all look forward to more positive times ahead.

Ian Fleming,
Chairman, Border Union Agricultural Society.