



# 2023 SPONSORSHIP OPPORTUNITIES



Border Union Show - Friday 28th and Saturday 29th July 2023

## Sponsorship Benefits



Build brand loyalty to BUAS Members



12,000 Show Audience across the 2-day event



Associate your brand with a celebration of Agriculture, the Countryside and Food Production.



01573 224188



[www.borderunion.co.uk](http://www.borderunion.co.uk)



[info@borderunion.co.uk](mailto:info@borderunion.co.uk)



# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSORSHIP - FROM £3,000

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8 ENTRANCE TICKETS  
COMPLIMENTARY LUNCH IN MEMBERS MARQUEE  
2 FORWARD PARKING PASSES  
3 SHOWGROUND BANNER SPACE  
FULL PAGE COLOUR ADVERT IN CATALOGUE  
PA ANNOUNCEMENTS ON BOTH DAYS  
SOCIAL MEDIA MARKETING FROM BUAS  
WEBSITE PROMOTION  
ADDITIONAL TICKETS AT REDUCED RATES

## AREAS AVAILABLE TO SPONSOR

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FOOD HALL & COOKERY THEATRE  
MEMBER'S TENT  
VEHICLE HANGING PASSES  
SHOW CATALOGUE  
MAIN RING ATTRACTION





# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSORSHIP - FROM £1,500

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6 ENTRANCE TICKETS  
COMPLIMENTARY LUNCH IN MEMBERS MARQUEE  
2 FORWARD PARKING PASSES  
2 SHOWGROUND BANNER SPACE  
HALF PAGE COLOUR ADVERT IN CATALOGUE  
PA ANNOUNCEMENTS ON FRIDAY OR SATURDAY  
SOCIAL MEDIA MARKETING FROM BUAS  
WEBSITE PROMOTION  
ADDITIONAL TICKETS AT REDUCED RATES

## AREAS AVAILABLE TO SPONSOR

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BAKE & CREATE HALL  
CRAFT & GIFT MARQUEE  
AGRICULTURAL PLOTS  
PUBLIC CAR PARK  
SHOW DANCE  
HORSE SHOEING ATTRACTION  
WASTE MANAGEMENT  
OUTSIDE FOOD COURTS





# SPONSORSHIP OPPORTUNITIES

## BRONZE SPONSORSHIP - FROM £800

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4 ENTRANCE TICKETS  
2 FORWARD PARKING PASSES  
1 SHOWGROUND BANNER SPACE  
SOCIAL MEDIA MARKETING FROM BUAS  
WEBSITE PROMOTION  
ADDITIONAL TICKETS AT REDUCED RATES

## AREAS AVAILABLE TO SPONSOR

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GOAT SECTION  
WILD FLOWER PLOTS  
BANDSTAND  
THE SHEEP SHOW  
COMMENTARY BOX  
RABBITS SECTION  
SHEPHERD'S CROOKS TENT  
YOUNG FARMERS AREA  
TROPHY TENT  
VETERINARY & FIRST AID TENT  
CHILDREN'S PET SHOW







# SPONSORSHIP OPPORTUNITIES

## SECTION SPONSORSHIP - FROM £150

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2 ENTRANCE TICKETS  
1 FORWARD PARKING PASS  
SOCIAL MEDIA MARKETING FROM BUAS  
WEBSITE PROMOTION  
INVOLVEMENT IN PRIZE GIVING

## AREAS AVAILABLE TO SPONSOR

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BREED SECTIONS & CHAMPIONSHIPS  
INDIVIDUAL CLASS SPONSORSHIP  
BANNER ADVERTISEMENT IN RINGS

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For further information, please contact:

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