



# 2025 ADVERTISING OPPORTUNITIES



A range of print advertising opportunities from £150.

## Border Union Show - Programme:

- ✓ A detailed handbook used by exhibitors and visitors
- ✓ 12,000 Show Audience

## Kelso Ram Sales - Catalogue:

- ✓ The Essential Guide to the Kelso Ram Sales
- ✓ 7,000 Sale Audience



# ADVERTISING RATES

## Border Union Show - Programme

Full Page Advert (Colour)	£250
Half Page Advert (Colour)	£150
Inside Back Cover Advert (Colour)	£350
Inside Front Cover Advert (Colour)	£350

## Kelso Ram Sales - Catalogue

Full Page Advert (Colour)	£295
Half Page Advert (Colour)	£225
Inside Back Cover Advert (Colour)	£375



## Booking Form

All rates incur a 20% VAT charge.

Border Union Show - Souvenir Programme:

Kelso Ram Sales - Catalogue:

Number of Ads: \_\_\_\_\_

Sub Total: \_\_\_\_\_

VAT: \_\_\_\_\_

Total: \_\_\_\_\_

Name of Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Tel No: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# ADVERTISING SPECIFICATIONS

## Border Union Show

Full Page Ad Size: 118mm x 178mm

Half Page Ad Size: 118mm x 88mm

## Ram Sales

Full Page Ad Size: 178mm x 118mm

Half Page Ad Size: 85mm x 118mm

- Preferred File Type: PDF
- Please ensure no handwritten advertisements are submitted.
- All adverts will be placed by the Border Union Office in the best position available.

Please email your adverts to [info@borderunion.co.uk](mailto:info@borderunion.co.uk)  
by Monday 26th May 2025