



2026 ADVERTISING OPPORTUNITIES



A range of print advertising opportunities from £150

Border Union Show - Programme:

- ✓ A detailed handbook used by Exhibitors, Judges and Visitors
- ✓ 12,500 Show Audience

Kelso Ram Sales - Catalogue:

- ✓ The Essential Guide to the Kelso Ram Sales
- ✓ 7,000 Sale Audience



ADVERTISING RATES

Border Union Show - Programme

Full Page Advert (Colour)	£250
Half Page Advert (Colour)	£150
Inside Back Cover Advert (Colour)	£350
Inside Front Cover Advert (Colour)	£350

****10% Discount on Full Page Adverts
placed in both prints for 2026****

Kelso Ram Sales - Catalogue

Full Page Advert (Colour)	£295
Half Page Advert (Colour)	£225
Inside Back Cover Advert (Colour)	£375



Booking Form

All rates incur a 20% VAT charge

Border Union Show - Programme:

Kelso Ram Sales - Catalogue:

Number of Ads: _____

Sub Total: _____

VAT: _____

Total: _____

Name of Advertiser: _____

Address: _____

Postcode: _____

Tel No: _____ Email: _____

Contact Name: _____

Signature: _____ Date: _____



ADVERTISING SPECIFICATIONS

Full Page Ad Size: 118mm x 178mm

Half Page Ad Size: 118mm x 88mm

- Preferred File Type: PDF
- Please ensure no handwritten advertisements are submitted
- All adverts will be placed by the Border Union Office in the best position available

Please email your adverts to info@borderunion.co.uk by
Monday 29th June 2026 (Border Union Show)
Friday 14th August 2026 (Kelso Ram Sales)