



## BORDER UNION AGRICULTURAL SOCIETY ADVERTISEMENT RATES

VAT reg. No. 268 6607 20

### Prices

|  | SHOW CATALOGUE             | RAM SALES CAT.               |
|--|----------------------------|------------------------------|
| Print Number                                       | 2500                       | 3000                         |
| <b>Deadlines</b>                                   | <b>1<sup>st</sup> June</b> | <b>1<sup>st</sup> August</b> |
| <b>Full Page - Colour</b>                          | <b>£155 ♥</b>              | <b>£160 ♥</b>                |
| Full Page - Mono                                   | £115                       | £120                         |
| <b>Half Page - Colour</b>                          | <b>£105 ♥</b>              | <b>£110 ♥</b>                |
| Half Page - Mono                                   | £75                        | £80                          |
| <b>♣ Special Position – Colour<br/>– Full Page</b> | <b>£220</b>                | <b>£220</b>                  |
| <b>♣ Special Positions – Mono<br/>– Full Page</b>  | <b>£160</b>                | <b>£160</b>                  |

- ♣ Special Positions are limited and available by arrangement only. Please contact the office to check availability.
- ♥ Colour advertisements will be positioned by the Border Union Office in the best possible position.

### Page Size

Full Page – 180mm x 100mm  
Half Page – 90mm x 100mm

**Agency Commission is not deductible from the listed charges.**

### Payment

**Prior to deadline dates or with order. Advertisers taking space in two publications may settle their account by 1<sup>st</sup> August. VAT should be added at the standard rate.**

Please place our advertisement(s) as indicated:

### ORDER

| Publication         | No. | Size | Colour / Mono | Price            |   |
|---------------------|-----|------|---------------|------------------|---|
| Schedule            |     |      |               | £                |   |
| Show Catalogue      |     |      |               | £                |   |
| Ram Sales Catalogue |     |      |               | £                |   |
|                     |     |      |               | <b>Sub Total</b> | £ |
|                     |     |      |               | <b>VAT</b>       | £ |
|                     |     |      |               | <b>Total</b>     | £ |

- Request for Special Position Submitted.....
- New / Updated Copy to be used.....
- Continue Advertisement from 2018.....

Name of Advertiser .....

Address.....

.....

.....Postcode.....

Fax No.....Tel. No.....

Email.....

Advert Ordered by (print name).....

Signature.....Date.....

**PLEASE READ THE NOTES BELOW CAREFULLY  
AND OBSERVE DEADLINES.**

- ADVERTISEMENTS MUST BE SUPPLIED TO THE BORDER UNION OFFICE BEFORE THE DEADLINE TO ENSURE INCLUSION.
- Advertisements are to be supplied by email or on CD in jpeg or pdf format.  
(Discs to be sent to the Border Union Office)  
Please send emails to: [info@borderunion.co.uk](mailto:info@borderunion.co.uk)

**THE BORDER UNION ACCEPTS NO RESPONSIBILITY FOR ANY  
PROBLEMS WITH ADVERTISEMENTS WHICH ARE NOT SUPPLIED  
IN THE ABOVE FORMAT AND ARE NOT THE CORRECT SIZE.**

**If the advertisement can only be supplied as a hard copy,  
please ensure that it is a very clear copy.**

- NO HANDWRITTEN ADVERTISEMENTS PLEASE.
- All colour adverts will be positioned by the Border Union Office in the best position possible.
- Applications for mono advertisements to be placed adjacent to specified sections and will be considered if requested clearly on the order form and received before the deadline date. Priority will be given to previous advertisers and Sponsors. Every effort will be made to satisfy requests, however, the decision of the Border Union will be final in respect to placement.

**PLEASE MAKE A PHOTOCOPY OF THIS FORM FOR YOUR OWN RECORDS**